



## Become an Evening of Honors Sponsor

You can change the future of Arizona! The students of Earn to Learn are talented, determined, responsible, and connected to their communities. We celebrate them, their accomplishments, and the hard work they do all year long by hosting three Evening of Honors events, one at each state university.

At these events, we recognize Earn to Learn graduates, outstanding underclassmen, community partners, and sponsors. Students, their families, university colleagues, and sponsors are all invited. At these celebrations we hear stories from students and parents about how the program has contributed to their individual success, and about the larger impact Earn to Learn students are making in their communities.



As an event sponsor, you are supporting students in pursuing their degrees, gaining financial literacy, connecting to campus, and finding the support they need to navigate their college experience. You are helping them become qualified and prepared to enter the workforce with little or no student debt. You will be recognized at the event, and have the opportunity to speak with students one-on-one to see the impact of your support. These students are determined, accomplished, and grateful, and they are depending on **your support!**

Please consider joining Evening of Honors sponsors such as Western Alliance Bank, Vantage West Credit Union, Hughes Federal Credit Union, Wells Fargo, Nextrio, Tucson Electric Power, and many others.

Thank you for investing in college success. Your support will help Earn Learn students transform their lives, their families and their communities!



## Invest in Student Success

Earn to Learn now has 1,500 determined and hard-working savers. In May 2017, Earn to Learn's first four-year cohort is graduating from UA, and 54% have **no student loan debt**. Of those who did borrow, they have a student loan debt of an average of \$9,000, less than half the statewide average of \$23,000.

Your sponsorship helps more students who never thought they could go to college achieve their dreams. Michaela Starkey is one of them.

Michaela spent most of her upbringing in foster care -- a tumultuous atmosphere at best. "I'm right-brained and a logical thinker, so I looked for things that made sense to me." Michaela knew she wanted an education, but money was a barrier.

"I submitted about 55 separate [scholarship and grant] applications, but nothing came through. Then my grandma found Earn to Learn, and things started looking up."



"This program was perfect for me. I've been saving for college since I was three years old. I would walk through a parking lot and pick up the pennies I found. I opened my first bank account when I was eight years old with \$35 worth of pennies!"

"When I was 16 I graduated high school early and earned my first paycheck. I realized that the money would be needed to pay bills and I would have to start spending." At the tender age of 16, when most teenagers were thinking about prom dresses and football games, Michaela was paying bills, while already building savings for college.

With the help of the scholarship, financial education, and support programs offered by Earn to Learn, Michaela is now studying industrial engineering at Arizona State University.

## BOARD OF DIRECTORS

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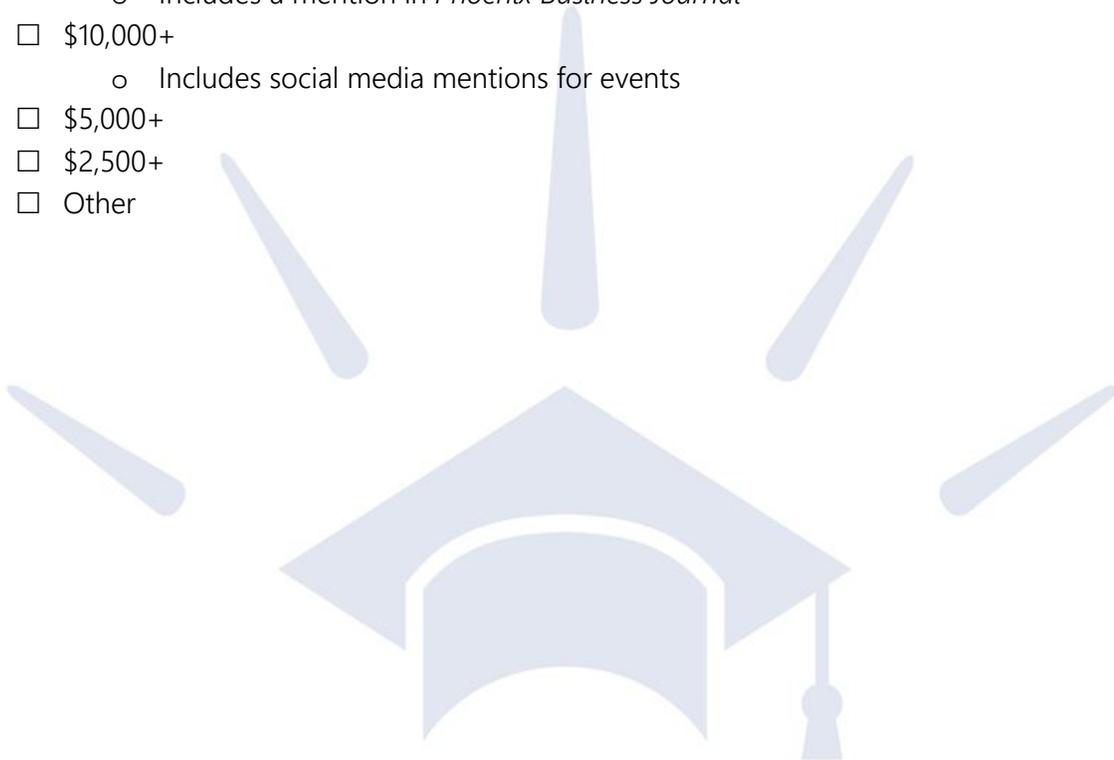
## Sponsorship Levels

### All sponsorship levels will receive:

- Logo and link on website
- Recognition at events
- Your name in Earn to Learn's annual report

### Sponsorship Levels

- \$50,000+
  - o Feature in Earn to Learn newsletter
  - o Your name in Earn to Learn Evening of Honors press release
  - o Includes social media mentions for events
  - o Includes a mention in *Phoenix Business Journal*
- \$25,000+
  - o Includes social media mentions for events
  - o Includes a mention in *Phoenix Business Journal*
- \$10,000+
  - o Includes social media mentions for events
- \$5,000+
- \$2,500+
- Other





# Sponsorship Agreement

Contact [invest@earntolearn.org](mailto:invest@earntolearn.org) for written materials, marketing pieces, and event details. Please submit Sponsorship Agreement and your organization's logo by **February 28** to be recognized at the events!

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please email a copy of your organization's logo to [invest@earntolearn.org](mailto:invest@earntolearn.org) (JPEG or PNG files preferred)

### Sponsorship Level:

- \$50,000
- \$25,000
- \$10,000
- \$5,000
- \$2,500
- Other: \_\_\_\_\_

### Payment Type

- Check Payable to Earn to Learn
- Credit Card Payment
  - Donate via online donations form at [earntolearn.org](http://earntolearn.org)
  - Credit card payments of \$1,000 have a 3% service fee to ensure that funds are used to their fullest
- Invoice at business address supplied above

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send this form to:

[invest@earntolearn.org](mailto:invest@earntolearn.org) or

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