



Become an Evening of Honors Sponsor

ASU March 21, 2018 | UA March 28, 2018 | NAU April 25, 2018

You can change the future of Arizona! The students of Earn to Learn are talented, determined, responsible, and connected to their communities. We celebrate them, their accomplishments, and the hard work they do all year long by hosting three Evening of Honors events, one at each state university.

At these events, we recognize Earn to Learn graduates, outstanding underclassmen, community partners, and sponsors. Students, their families, university colleagues, and sponsors are all invited. At these celebrations we hear stories from students and parents about how the program has contributed to their individual success, and about the larger impact Earn to Learn students are making in their communities.

As an event sponsor, you are supporting students in pursuing their degrees, gaining financial literacy, connecting to campus, and finding the support



**Kiril Kirkov, Recent Earn to Learn
NAU Graduate**

they need to navigate their college experience. You are helping them become qualified and prepared to enter the workforce with little or no student debt. You will be recognized at the event and have the opportunity to speak with students one-on-one to see the impact of your support. These students are determined, accomplished, and grateful, and they are depending on **your support!**

Please consider joining Evening of Honors sponsors such as Western Alliance Bank, Vantage West Credit Union, Hughes Federal Credit Union, Wells Fargo, Nextrio, Tucson Electric Power, and many others.



**Itzel Anahi Montaño, Earn to Learn
UA Student, with daughter**



Invest in Student Success

Earn to Learn now has over 1,500 determined and hard-working savers. In May 2017, Earn to Learn's first four-year cohort graduated. Based on early data, Earn to Learn expects more than half of our program's college graduates to finish with no student loan debt.

Your sponsorship helps more students who never thought they could go to college achieve their dreams. Michaela Starkey is one of them.

Michaela spent most of her upbringing in foster care -- a tumultuous atmosphere at best. "I'm right-brained and a logical thinker, so I looked for things that made sense to me." Michaela knew she wanted an education, but money was a barrier.

"I submitted about 55 separate [scholarship and grant] applications, but nothing came through. Then my grandma found Earn to Learn, and things started looking up."



Michaela Starkey, ASU Earn to Learn Saver

BOARD OF DIRECTORS

Lesli Pintor (Chair)

Barbara Boone

Kellie Terhune Neely

Jill Casey

Kim Lizardi

Albert Celaya

"This program was perfect for me. I've been saving for college since I was three years old. I would walk through a parking lot and pick up the pennies I found. I opened my first bank account when I was eight years old with \$35 worth of pennies!"

"When I was 16 I graduated high school early and earned my first paycheck. I realized that the money would be needed to pay bills and I would have to start spending." At the tender age of 16, when most teenagers were thinking about prom dresses and football games, Michaela was paying bills, while already building savings for college.

With the help of the scholarship, financial education, and support programs offered by Earn to Learn, Michaela is now studying industrial engineering at Arizona State University.



Investment Levels

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	\$500	\$1,500	\$2,500	\$5,000	\$7,500	\$10,000	\$25,000	\$50,000
Tickets to the event(s)	2	4	6	8	10	10	12	12
Name or logo recognition at events	Name	Name	Name	Logo	Logo	Logo	Logo	Logo
Name or logo included in event programs	Name	Name	Name	Name	Logo	Logo	Logo	Logo
Name or logo on invitations		Name	Name	Name	Name	Logo	Logo	Logo
Logo and link on the <i>Earn to Learn</i> website								
Recognition on <i>Earn to Learn</i> social media								
Advertisement opportunity in event program				¼ Page	½ Page	½ Page	Full Page	Full Page
Logo and link placed in <i>Earn to Learn</i> newsletter <i>(list includes 4,000 names)</i>								
Verbal acknowledgement from the stage at events								
Name included in a press release								
Speaking opportunity at the events								
Presenting sponsors of all three Evening of Honors events								

* Additional Tickets may be purchased for \$50 per ticket.

Your sponsorship includes exclusive access to other exciting opportunities with Earn to Learn!



Sponsorship Agreement

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Please submit Sponsorship Agreement by February 28 to be recognized at the events!

Business Name: _____

Contact Person: _____ Title: _____

Address: _____

Phone: _____ Email: _____

Please email a copy of your organization's logo to barbara@earntolearn.org (JPEG or PNG files preferred)

Sponsorship Level:

\$50,000

\$25,000

\$10,000

\$7,500

\$5,000

\$2,500

\$1,500

\$500

\$_____

___ x \$50 = \$___ Additional Tickets

Payment Method

Check (Payable to *Earn to Learn*)

Credit Card

Online at earntolearn.org (Note: credit card payments of \$1,000 have a 3% service fee to ensure that funds are used to their fullest.)

Invoice (Sent to business address supplied above)

Signature: _____ Date: _____

Please send the completed form to: barbara@earntolearn.org; or mail to:

Earn to Learn

ATTN: Barbara Radford

4803 E. 5th Street, Suite 215

Tucson, AZ 85711

High resolution logos and advertisements are requested no later than February 28, 2018 for inclusion.