Enrollment has grown rapidly since Earn to Learn® began in 2013 with a cohort of 70 students.

As of June 30, 2016:

1,024 students had saved $707,386 earning $6,219,091 in scholarships.

Our Students

- 59% were the first generation in their family to attend college
- 87% were ethnic minorities
- 66% were women
- 58% were pursuing STEM degrees
- 88% were meeting their monthly savings goals
- 89% freshman retention rate
- 94% overall retention rate
- 98% were persisting year-to-year in pursuit of degrees

Highlights

- Earn to Learn was highlighted as a best-practice model in the 2015 book What’s it Worth: Strengthening the Financial Future of Families, Communities and the Nation, which features a contribution by Martha Kanter, former Undersecretary of the Department of Education.
- Earn to Learn completed a five-year strategic plan in August 2015 with six major goals.

Financials

Revenue
- Government (AFI Admin) $891,157.00
- Corporate/Foundation $203,300.00
- Individuals $1,170.81
- In-Kind $53,589.84
- Special Events $89,600.00

Total $1,238,817.65

Expenses
- Programs $766,654,00
- Fundraising $137,911.00
- Administration $207,511.00

Total $1,112,076.00

Donors $500+
- ARUSI, LLC.; Citi Foundation; Community Foundation for Southern Arizona; Community Investment Corporation; Cox Communications Charities Southern Arizona; Edkey Charter School; Guild Mortgage Company; HBL CPAs; Helios Education Foundation; H.S. Lopez Family Foundation; Hughes Federal Credit Union; Katie McKay; MetLife Foundation; National Bank of Arizona; Pursue Creative Studio; Russ & Carolyn Russo Scholarship Foundation; Sentinel Pass Foundation; Leslie Shultz-Crist; Stone Canyon Community Foundation; Tucson Association of REALTORS; Tucson Electric Power; United Way of Southern Arizona; Vantage West Credit Union; Wells Fargo; Western Alliance Bank.