



School Year 2021-2022

Saver Enrollment and Retention						
Enterprise		ASU	NAU	UA	MCCCD	PCC
2421	Awarded Savers ¹	841	468	995	9	108
80%	Yield Rate ²	82%	85%	86%	90%	84%
87%	First Year Retention Rate ³	91%	78%	87%	N/A	
93%	First Year Persistence Rate ⁴	95%	90%	92%		
80% of Earn to Learn Savers, Traditional and Non-traditional, are On Track to Graduate ⁵						

Savings and Match Earned Since Inception						
Enterprise		ASU	NAU	UA	MCCCD	PCC
\$4,023,755.35	Deposits made by Savers	\$1,110,707	\$648,714	\$1,656,857	\$6,571	\$59,491
\$24,376,385.48	Match Dollars Awarded ⁶	\$7,774,950	\$4,541,000	\$11,598,000	\$46,000	\$416,435
\$32,190,042.80	Potential Match Earned ⁷	\$8,885,657	\$5,189,714	\$13,254,857	\$52,571	\$475,926

Highlights of the Success Coaching Model			
Total Student Count	Total Personal Financial Training Prerequisite Hours	Additional Financial Training Hours	Total Workforce Readiness Training Hours <small>*program metrics began 2019</small>
6,697	24,421	15,610	1079

Saver Demographics				
A detailed breakdown by institution of higher ed available by request				
63%	First Generation College Students ⁸		64%	Female
76%	STEM ⁹		36%	Male
84 % Black, Indigenous and People of Color (BIPOC) ¹⁰				
4%	American Indian or Alaska Native		16%	White, not of Hispanic origin
5%	Asian or Pacific Islander		4%	Two or more races
5%	Black, not of Hispanic origin		3%	Other race
63%	Hispanic or Latino		0.3%	Declined to ID/Unknown



Saver Enrollment and Retention Since Inception

- 1 Awarded Savers: Savers who have received an 8:1 match on their savings via a scholarship disbursed through ASU, NAU, UA, MCCC and Pima CC.
- 2 Yield Rate: Percentage of Savers who successfully started at the college and received the ETL scholarship after enrolling.
- 3 First Year Retention Rate: is the percentage of Awarded Savers who started at the educational institution in one academic year and returned to enroll in courses at the same educational institution in the next consecutive academic year.
- 4 First Year Persistence: Percentage of freshmen and transfer students who enroll in courses at ASU, NAU, or UA following their first year any institution (partner or non-partner)

On Track to Graduate

- 5 On Track to Graduate: Students within the cohort confirmed as either (1) graduates, (2) current ETL Savers, or (3) former ETL Savers who are still enrolled in college courses as of Spring 2020, out of the total ETL student cohort. Cohorts included in the Traditional Student (first-year students) category are Fall 2013 through Fall 2016. Cohorts included in the Non-Traditional Student (community college transfer students) category are Fall 2013 through Fall 2018.

Savings and Match Earned Since Inception

- 6 Match Dollars Awarded: Total amount of scholarship dollars disbursed to Savers, which were provided as an 8:1 match on their savings; the savings and match are both applied to the students' accounts at ASU, NAU, UA, MCCC and Pima CC simultaneously at the 8:1 ratio
- 7 Potential Match Earned: Deposits made by Savers multiplied by 8 to show the potential match that Savers have earned through their deposits

Saver Demographics

- 8 First Generation College Students: Students whose biological or adoptive parents have not obtained a Bachelor's degree, as well as students who are/were considered wards of the state
- 9 STEM Major: Percentage of degrees earned by Savers that are Bachelor of Science degrees. Data pulled from the National Student Clearinghouse
- 10 Considered a minority group